

Backupify for Microsoft 365

Simple, automated, and secure
backup of your cloud data.

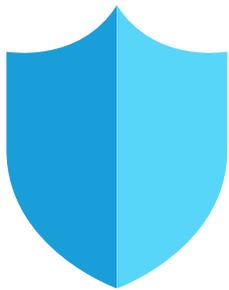


Backupify for Microsoft 365

Backupify ensures that you can access, control, and most importantly protect the data you entrust to the cloud. Backupify for Office 365 is the leading cloud-to-cloud backup product offering an all-in-one backup, restore and export solution that covers Exchange Online, OneDrive and SharePoint Online.

As companies increasingly move data into cloud-based applications, many IT teams think traditional best practices like data backup are unnecessary. After all, a SaaS application is always available, accessible from anywhere, and highly redundant, so why is backup needed?

An astonishing 1 in 3 companies report losing data stored in cloud-based applications. The single leading cause of this data loss? End user error. Other common culprits include:



- Malware or ransomware attacks
- Malicious end user activity
- Accidental data overwrites
- Canceled account subscriptions

With more and more companies depending on Microsoft 365 to run their daily operations, these risks are impossible to ignore. That means that best practices like data backup are just as important in the cloud.

Why Microsoft Backup is Insufficient

While Microsoft 365 does include primitive restore capabilities for lost data, two major issues arise when using their tools: **lost data and lost time**. An independent data backup separated from the app itself is necessary to avoid the most common data loss pitfalls.

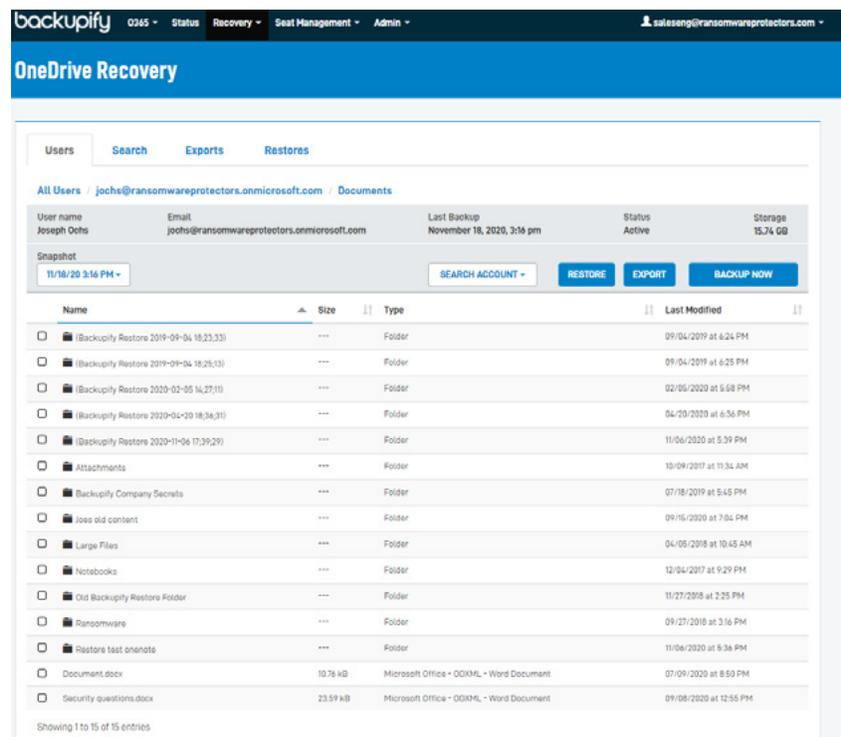
- **Data loss due to inactive licenses:** As one would expect, an active Microsoft 365 license is required to access Microsoft 365 data. Unfortunately, inactive or deprovisioned user data is permanently deleted, and there is no rollback option.
- **Data loss due to permanent deletion:** When a SharePoint Online administrator deletes a site collection, all data will be placed in the Recycle Bin where it is kept for 93 days. At that time it is automatically and permanently deleted, and there is no rollback option.
- **Data loss when restoring files:** When restoring older files from a SharePoint backup, the restore is targeted at the same URL. This means a restore overwrites whatever data currently exists in the site collection, and there is no rollback option.
- **Time lost in restoring files:** Contacting Microsoft Support for assistance with any data loss issue can be time consuming, and still may not result in restored files.

Why Backupify?

Trusted Back Up

Skip the uncertainty and know your Microsoft 365 data is backed up by the most complete solution on the market today. Reduce risk, and spend more time and budget on strategic initiatives.

- **Point in Time Backups:** Backups include daily snapshots of each users data, allowing you to browse through a user's account at a specific point in time, or avoid data loss from ransomware by restoring entire accounts to a designated point in time before an attack occurred.
- **3X/day backup:** Rest easy with Backupify's automatic daily backups for Microsoft 365's Exchange Online, OneDrive, and SharePoint Online.
- **On-demand backup:** Perform additional backups as needed at any time. Running an on-demand backup will not affect your three regularly scheduled backups.
- **Backup notifications:** Get notifications at a glance, right on the dashboard, about all backup information.
- **Flexible retention:** Not all environments are the same. That's why Backupify offers different data retention options to meet your individual needs.
- **24/7 Tech Support:** Backupify's technical support team is available when organizations need them most. Tech support is on all hours via chat and phone.



The screenshot displays the Backupify OneDrive Recovery dashboard. At the top, there's a navigation bar with 'backupify' logo, user '0265', and menu items for 'Status', 'Recovery', 'Seat Management', and 'Admin'. The main header is 'OneDrive Recovery'. Below it, there are tabs for 'Users', 'Search', 'Exports', and 'Restores'. The current view is for 'All Users' and a specific user 'jochs@ransomwareprotectors.onmicrosoft.com / Documents'. A summary row shows the user name 'Joseph Ochs', email 'jochs@ransomwareprotectors.onmicrosoft.com', last backup 'November 18, 2020, 3:16 pm', status 'Active', and storage '15.74 GB'. A 'Snapshot' dropdown is set to '11/18/20 3:16 PM'. Action buttons include 'SEARCH ACCOUNT', 'RESTORE', 'EXPORT', and 'BACKUP NOW'. A table lists documents with columns for Name, Size, Type, and Last Modified. The table shows several folders for backups and restores, and two Word documents: 'Document.docx' (10.76 kB) and 'Security questions.docx' (23.59 kB).

Name	Size	Type	Last Modified
Backupify Restore 2019-09-04 18:23:33	---	Folder	09/04/2019 at 6:24 PM
Backupify Restore 2019-09-04 18:25:13	---	Folder	09/04/2019 at 6:25 PM
Backupify Restore 2020-02-05 14:27:11	---	Folder	02/05/2020 at 5:08 PM
Backupify Restore 2020-04-20 18:36:31	---	Folder	04/20/2020 at 6:56 PM
Backupify Restore 2020-11-06 17:39:29	---	Folder	11/06/2020 at 5:59 PM
Attachments	---	Folder	10/04/2017 at 11:34 AM
Backupify Company Secrets	---	Folder	07/18/2019 at 5:45 PM
Jobs old content	---	Folder	09/16/2020 at 7:04 PM
Large Files	---	Folder	04/05/2018 at 10:45 AM
Notebooks	---	Folder	12/04/2017 at 9:29 PM
Old Backupify Restore Folder	---	Folder	11/27/2018 at 2:25 PM
Ransomware	---	Folder	09/27/2018 at 3:16 PM
Restore last onenote	---	Folder	11/06/2020 at 5:36 PM
Document.docx	10.76 kB	Microsoft Office - OOXML - Word Document	07/09/2020 at 8:50 PM
Security questions.docx	23.59 kB	Microsoft Office - OOXML - Word Document	09/08/2020 at 12:55 PM

What Backupify Recovers

- **OneDrive:** All files (including One Note) and folders with structure in tact.
- **Contacts:** All contact information*.
- **Calendar:** Events (including recurrence, attendees, notes), attachments and any calendars owned by your users.
- **Mail:** All emails, attachments, notes and folder structure.
- **SharePoint:** Primary, custom, group and team site collections
 - Custom generic site lists
 - Folder structure
 - Document libraries and set
- **Microsoft Teams:**
 - Content (team sites, files, documents)
 - Public channel conversations
 - Calendar Meetings



Fast & Effortless Restore

Easily avoid business downtime with quick one-click restore process. Quickly identify and recover individual items or entire folders without overwriting existing files.

- **Quick and Painless Restore and Export:** Backupify's revamped architecture means data export and restore times have improved dramatically.
- **Non-destructive Restore:** Restore data without overwriting existing files or site collections targeted at the same URL.
- **Item level restore:** Retrieve data in the original format with file and label structure maintained in the backup.
- **Retain user data:** Save money and effort by automatically holding inactive users' data after their Microsoft 365 license is deleted.
- **No overwrites:** Prevent data overwrites and differentiate restored data from current Exchange, OneDrive, and Sharepoint production data for added protection.
- **Advanced search capabilities:** Easily find data with the advanced search option and restore individual items or entire folders.

Have complete administrative control and proactively monitor your backup activities. Be confident in the status of all backup and recovery operations with our detailed, actionable dashboard.

- **Admin Audit Log:** Maintain a detailed record of all administrator and user actions from your admin dashboard.
- **Multi-admin roles:** Manage your accounts using roles such as Super Admin and General Admin roles.

backupify 0365 - Status Recovery - Seat Management - Admin - saleseng@ransomwareprotectors.com

0365 Overview

TOTAL PROTECTED DATA: 125.1 GB

Account	Backups
Account REGISTRATION DATE 2017-05-16 18:32:02 ADMINISTRATOR Tech Services saleseng@ransomwareprotectors.com CUSTOMER ID 200540 NODE URL use1-bfyil-sales.backupify.com	OneDrive 23.29 GB Total Data ACTIVE USERS: 7 BACKUPS IN PROGRESS: 0 EXPORTS IN PROGRESS: 0 RESTORES IN PROGRESS: 0 LAST 10 DAYS: ●●●●●●●●●● USERS FULLY PROTECTED (24HRS): 7 / 7 USERS NEVER FULLY PROTECTED: 0 LAST DATE FULLY PROTECTED: Nov 18, 2020
	Exchange 589.71 MB Total Data ACTIVE USERS: 9 BACKUPS IN PROGRESS: 0 EXPORTS IN PROGRESS: 0 RESTORES IN PROGRESS: 0 LAST 10 DAYS: ❌❌❌❌❌❌❌❌❌❌ USERS FULLY PROTECTED (24HRS): 8 / 9 USERS NEVER FULLY PROTECTED: 0 LAST DATE FULLY PROTECTED: Over 10 Days Ago
	SharePoint 15.11 GB Total Data ACTIVE SITES: 18 BACKUPS IN PROGRESS: 0 EXPORTS IN PROGRESS: 0 RESTORES IN PROGRESS: 0 LAST 10 DAYS: ●●●●●●●●●● SITES FULLY PROTECTED (24HRS): 18 / 18 SITES NEVER FULLY PROTECTED: 0 LAST DATE FULLY PROTECTED: Nov 18, 2020
	Teams 1.74 GB Total Data ACTIVE TEAMS: 4 BACKUPS IN PROGRESS: 0 EXPORTS IN PROGRESS: 0 RESTORES IN PROGRESS: 0 LAST 10 DAYS: ●●●●●●●●●● TEAMS FULLY PROTECTED (24HRS): 4 / 4 TEAMS NEVER FULLY PROTECTED: 0 LAST DATE FULLY PROTECTED: Nov 18, 2020

Security & Reporting

Balance security and transparency with powerful security controls and robust user lifecycle management. Protect valuable business data from accidents or malicious acts.

- **Security and compliance:** Backupify backs up data in compliance with Service Organization Control (SOC 1/ SSAE 16 and SOC 2) reporting standards and supports your HIPAA compliance needs.
- **Ransomware protection:** Roll-back data to a point-in-time before the illicit ransomware encryption occurred.
- **Immutable Cloud:** Data is stored in Datto's private, immutable cloud in one of the following regions: US, Australia, Canada, Germany, Singapore, and UK.



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