

Top 5 Reasons IT Pros Choose Backupify for Microsoft 365 Backup!



As organizations increasingly rely on cloud-based solutions, such as Microsoft 365, safeguarding sensitive information from threats like cyberattacks, human error and data corruption becomes vital. While protecting your SaaS data is critical, it shouldn't have to be challenging or time-consuming.

Effortless data protection is essential for modern businesses, and Backupify's SaaS backup solution for Microsoft 365 delivers just that. Our solution is designed with IT professionals in mind, simplifying data management for a seamless, efficient and worry-free data protection experience. We've received a lot of appreciation for our product features and services from IT professionals like you, and it's easy to see why. Here are the top five reasons why IT pros choose Backupify for Microsoft 365 data protection:



Easy deployment

IT professionals love Backupify's lightning-fast deployment. In just five minutes or less, Backupify enables them to protect and secure their critical Microsoft 365 data. Our guided installation ensures your SaaS data is safeguarded without delay, making Backupify the ultimate set-and-forget backup and recovery solution. Backupify's wide range of automated features takes the hassle out of data protection, enhancing IT efficiency, reducing the chances of errors and giving IT pros more time to focus on what they do best.

"Backupify delivers high-quality 365 backups for a modest price. Deployment is a breeze, and restoration couldn't be simpler."



Gregory C., Infrastructure Engineer

“Easy to deploy and works great. It does not require a lot of learning, making it easy for our IT staff to work faster.”



Gary T.

“It was simple to install as an admin for the entire org.”



Steve M., IT Professional



Streamlined UI

Another reason IT admins prefer Backupify over other Microsoft 365 backup solutions is our streamlined UI. Our user-friendly interface makes it a breeze to find exactly what they need right when they need it, helping them navigate their data universe with confidence and ease.

With Backupify, IT professionals save time and eliminate hassle by quickly locating and restoring lost files and folders. Our granular restore functions allow IT admins to recover lost data directly to the original Office 365 user, send it to another user or download it straight to their devices. This makes data recovery simple and efficient, freeing up more time for what matters most.

“The best thing about Backupify is its simple interface, which makes backup data easy to manage.”



Ashutosh V., Assoc. Data Science Analyst

“I love how easy it is to restore.”



G2 Reviewer

“Backupify is simple to use and has saved me time and time again. I cannot tell you how it is to use!”



David C., Director of IT



Unlimited retention

Imagine never having to worry about running out of space or losing valuable information – ever! IT professionals love Backupify’s unlimited data retention capability because it’s like having a superpower for data management. No more tedious data purges or manual archiving – just seamless, long-term preservation that simplifies their job and eliminates worries about rising storage costs.

With Backupify’s unlimited retention, an organization’s critical data is securely stored and always ready when needed, whether for compliance checks, historical analysis or disaster recovery.

“My emails get deleted after 30 days. Every once in a while, when I need an email that’s older than that, I know I can rely on Backupify.”



G2 Reviewer

“We are protected from regular user errors and file overwrites via Microsoft’s tools, but they are limited to 90 days. Having a tool that allows us to go back almost two years is great, especially when sometimes users don’t realize they’ve deleted something long ago.”



G2 Reviewer

“Backupify gives us peace of mind by knowing that all our Microsoft 365 data is safely backed up in a separate cloud location.”



Chris W., Group IT Manager



Cost savings and automation

Save money and simplify user management with Backupify's automatic archiving of departing employees, another feature our customers love. Our solution detects new users and seamlessly archives data from departing ones, ensuring efficient lifecycle management and significant licensing cost savings as users are added or removed from Microsoft 365.

IT pros love how Backupify preserves critical information and reduces administrative effort. While Microsoft 365 permanently deletes data from inactive or de-provisioned users with no rollback option, Backupify retains this data even after their licenses are deleted. This not only saves money but also prevents data loss, making the life of IT admins a whole lot easier.

"After using Backupify, we noticed a considerable difference in our efforts to de-provision inactive O365 licenses thanks to its automated services. The automatic archival and license removal features greatly help with our user lifecycle management and saving costs."



Rithika G., Cloud Engineer

"Easy to manage and cost-effective."



Ali M.

"It's cost-effective, easy to use and reliable."



Chris W., Group IT Manager



24/7/365 support

Not only does Backupify automatically back up Microsoft 365 data three times a day and enable quick recovery with just a few clicks, but our technical support team is also available when organizations need it the most. Backupify gives IT professionals complete peace of mind through our round-the-clock support team. Should anything go wrong, dedicated experts are always ready to assist via chat and phone. With Backupify, IT pros are never alone – help is just a click or call away.

“Customer support is always friendly and helpful. We’ve been using Backupify for seven years, and I have only good things to say about it.”



Gregory C., Infrastructure Engineer

“Support is always reachable and very user friendly.”



Muhammad A., Technical Services Lead

“Their support is also top-tier. So if you need any questions answered when it comes to backups, the team is there and ready to help.”



G2 Reviewer

You’ve heard what our customers are saying about Backupify’s versatile capabilities. Now see for yourself how Backupify can strengthen your Microsoft 365 data protection, reduce risks, save money and make life easier for your IT team.

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