



SUCCESS STORY

RED74 Protects and Restores G Suite Data Flawlessly with Backupify

backupify

a datto company



**I HAVE PEACE OF MIND
NOW THAT WE'RE USING
BACKUPIFY."**

Tim Coleman
President



RED74 delivers comprehensive, reliable, and effective IT services for businesses of all industries. Their offerings include on-premise server, workstation and networking solutions, hosted and cloud platform services, and hybrid cloud integration. RED74's experienced staff consults with clients to design the most effective IT strategies for how they do business, avoiding costly downtime, and increasing productivity and profitability.

Backup Is An Important Part Of An Effective It Strategy

Tim Coleman, President of RED74 witnessed clients losing data and knew he needed to give them a solution that would save them from costly downtime.

"As an IT company, we know the importance of having a secure and reliable backup strategy to protect your data. We've seen several incidents of data loss with customers because they weren't backing up their data or were only backing up certain systems. Files can not only get deleted accidentally, but there's also the risk of data corruption. One of the challenges when this occurs is that it may not get noticed for days or weeks. When data loss happens, it can cause a variety of other problems since it may be unclear when the issue occurred. We've seen businesses lose valuable time from having to search for data or recreate multiple files," explained Coleman.

Backupify Is The Clear Market Leader

When selecting a SaaS backup solution, Coleman found Backupify to be leading the charge, "A number of our clients use G Suite, and we use it for our own business. When we started looking for a backup solution, the Backupify for G Suite name kept popping up. When we compared it to other solutions on the market, it was clear that it was the most mature and reliable. It was extremely easy for us to set up and use."

Backupify Performs Restores Flawlessly

After seeing Backupify in action, Coleman can confirm the ease of use and reliability of the solution, "We've done a number of restores with Backupify, and it's always performed flawlessly. It's simple and straightforward. It's easy for us to roll back to previous versions of documents. I love that you can restore the document or email right back into your Google account. I have peace of mind now that we're using Backupify."

About Backupify

Backupify, a Datto company, is the leader in cloud-to-cloud backup, enabling enterprises to extend data protection and accessibility best practices to the cloud. Backupify gives IT professionals the security and control they need against data loss from user errors, external threats, and service failures. Learn more at www.backupify.com.

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