



SUCCESS STORY

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# KDHX Uses Backupify for Reliable, Automated, Daily SaaS Backups

backupify

a datto company

KDHX Radio and Filmmaking uses [Backupify for Salesforce](#) and [Backupify for G Suite](#) for reliable daily automated backups to ensure that they can access and recover their cloud data at anytime.

## KDHX Needed A Daily, Automated Backup Solution

KDHX, a non-profit community radio organization in St. Louis, Missouri, uses Salesforce for most of their business information management. As a non-profit, they have a large volunteer base of over 2,000 people helping to run the organization and manage about 5,000 active annual donors. "All those relationships need to be stored. It's extremely important for us to keep track of everyone," said Steve Ley of KDHX. "Salesforce provides a backup, but it requires an administrator to download the backup weekly, and we don't think that's a satisfactory solution for how many changes we make in the course of a week."

## Backupify Allows Us To Revert To A Point In Time

"Backupify is a perfect fit," explained Ley. "For the number of changes we make to our Salesforce.com data in the course of a week, it's worth it for us to have a service to manage our backups automatically as things change. Backupify also provides us with version history of all our data so we can revert back to any point in time if something accidental happens," explained Ley.

## Backupify Protects Salesforce And G Suite Data

KDHX also utilizes G Suite for internal and external communications as they build partnerships among the local and regional community.

As Ley puts it, "I knew that having backups of both our Salesforce and G Suite accounts was critical. Having the backups in the same place was an added benefit. When we compared the cost to creating a custom solution, we realized that we wanted to get started with Backupify immediately."



**BACKUPIFY IS A PERFECT FIT. FOR THE NUMBER OF CHANGES WE MAKE TO OUR SALESFORCE DATA IN THE COURSE OF A WEEK, IT'S WORTH IT FOR US TO HAVE A SERVICE TO MANAGE OUR BACKUPS AUTOMATICALLY AS THINGS CHANGE."**

Steve Ley  
KDHX



## About Backupify

Backupify, a Datto company, is the leader in cloud-to-cloud backup, enabling enterprises to extend data protection and accessibility best practices to the cloud. Backupify gives IT professionals the security and control they need against data loss from user errors, external threats, and service failures. Learn more at [www.backupify.com](http://www.backupify.com).

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